

JIHOON KIM | USER EXPERIENCE DESIGNER / PROTOTYPER

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on-line portfolio | www.jihoonkim.com (optimized in [webkit](#) browsers)

User experience prototyper professional with expertise in motion design and prototyping.

Creates animation guideline documents for developers, managing implementation outputs.

Delivered clean and strong visual design for TV and mobile applications.

PROFESSIONAL EXPERIENCE

HUMAX | South Korea | Consumer Electronics

UX Designer / Prototyper, April 2011 - Present

- Designs engaging on-screen TV experience with variety motion studies and prototypes.
- Creates interactive flash prototypes for user research in German market.
- Visualize UI animation easy to understand workflows.
- Designs user interfaces for TV and mobile application.
- Provides animation guidelines and production ready files to engineers.
- Collaborates closely with interaction designers and engineers to implement and deliver the final product.

NEAL | South Korea | Interactive Design Agency

Flash Designer / Developer, July 2009 - April 2011

- Created user guide animations about Android Phone and Windows 7 Phone.
- Delivered concept demo animations for various clients - Samsung, LG, SK, Hyundai, Humax.
- Developed full-flash web site with action script 3.0 and papervision 3d.

EDUCATION

Hanyang University | Bachelor's degree in Interactive Media Design, March 2003 - February 2010

- Final Project : And then there were none, Interactive Novel; Delivered exceptional user experience with dramatic sound, hand-drawing pictures and immersive interactions.

SKILL

Software | Adobe Photoshop, Illustrator, AfterEffects, Flash, MS Office, HTML, CSS3, Javascript, 3ds Max

Design | GUI design (TV / Mobile), Motion design, Wireframes, Interactive prototype (Flash / HTML & CSS3 & Javascript)

Language | Korean (Mother tongue), English (Intermediate), Japanese (Elementary)

ACTIVITY

IX LAB | Member of Study group, 2011 - 2012

- Researched user flows when playing board games in iPad / iPhone.
- Created paper prototypes for user testing.
- Participated strategic research and ideation for presentation tools on web.